



# TOWER FAMILY ENDOWMENT CHALLENGE PLEDGE FORM

As an expression of support to the YMCA of Martha's Vineyard Tower Family Endowment Challenge, I/we pledge a contribution to the YMCA of Martha's Vineyard Endowment Fund the amount indicated below, to ensure important YMCA programs continue into the future.

Donor Name(s) \_\_\_\_\_

Company Contact to Receive Correspondence (if a corporate gift) \_\_\_\_\_

Email(s) \_\_\_\_\_

Primary Address \_\_\_\_\_

Phone \_\_\_\_\_ Date of Birth (month/day/year) \_\_\_\_\_

Island Address (if different from Primary) \_\_\_\_\_

Island Phone \_\_\_\_\_ On-Island Dates \_\_\_\_\_

- \$1,000,000 over 2 years
- \$500,000 over 2 years
- \$100,000 per year for 2 years
- \$50,000 per year for 2 years
- \$25,000 per year for 2 years
- \$10,000 per year for 2 years
- \$5,000 per year for 2 years

**MY COMMITMENT** I/we irrevocably pledge a TOTAL of \$\_\_\_\_\_.  
Gifts pledged in amounts no less than \$5,000 qualify for the match, with final payment to be received no later than December 31, 2015.

**FREQUENCY** Amount enclosed \$\_\_\_\_\_.  
For the remainder of this donation, I/we wish to pay: \$\_\_\_\_\_ in \_\_\_\_\_ (month) in 2014  
\$\_\_\_\_\_ in \_\_\_\_\_ (month) in 2015

**CONTRIBUTION METHOD**  Cash  Check  Stock  Bank Draft with voided check  Other \_\_\_\_\_  
 Visa  MC  AmEx  Discover  
Card # \_\_\_\_\_ Expir date \_\_\_\_\_ CV# \_\_\_\_\_  
Card Holder Name \_\_\_\_\_  
Billing Address \_\_\_\_\_ Zip \_\_\_\_\_

**MATCH** My gift will be matched by \_\_\_\_\_  Company  Foundation  Family  
 Form Enclosed  Form will be forwarded to the YMCA of Martha's Vineyard

**DESIGNATION** I designate one hundred percent (100%) of this gift toward the Tower Family Endowment Challenge.

**ACKNOWLEDGEMENT** Please print donor name(s) as it should appear in formal recognitions and/or publications:

**DONOR SIGNATURE** \_\_\_\_\_ **Date** \_\_\_\_\_

I am interested in Naming Rights for vital programs or facility areas.  
How did you hear about the Campaign?  Friend of the Y \_\_\_\_\_  Other \_\_\_\_\_  
How long have you been affiliated with a YMCA and where? \_\_\_\_\_

**LEGACY GIFT**  I have included the YMCA of Martha's Vineyard in my estate planning  I would like more information

Donate online at [www.ymcamv.org/support](http://www.ymcamv.org/support) or call (508) 696.7171 x104

**YMCA OF MARTHA'S VINEYARD**  
**Swartz Family Facility Home of Alex's Place**  
**111R Edgartown Vineyard Haven Road, Vineyard Haven, MA 02568**  
 Thank you! Your donation is tax-deductible to the full extent of the law.  
 The Y is a non-denominational, non-profit 50(c)3 charitable organization; tax exempt 04-3293959.

# ENDOWMENT

## SUPPORT THE Y FOR OUR FUTURE

### TOWER FAMILY ENDOWMENT CHALLENGE

Ideally, the programs and benefits of the YMCA of Martha's Vineyard will continue into perpetuity, but that will not happen without an Endowment Fund. The first step of building an Endowment Fund for our Y is to launch the Tower Family Endowment Challenge.

With this challenge, we have a "once in a lifetime" opportunity to ensure financial sustainability for vital membership and programs, financial assistance and community outreach, and eliminate our capital loan. The Tower Family has offered the Y a very generous gift and matching incentive. **When we raise \$3 Million for our Endowment Fund, the Tower Family will forgive the \$1.5 million capital loan they made to complete construction of the facility.**

### HOW MUCH IS NEEDED

In order to qualify for the Challenge, we must raise \$3 Million in pledges, with minimum gifts of \$5,000 to be paid over 2 years, and final payment to be received by December 31, 2015.

### HOW TO MAKE AN ENDOWMENT GIFT

Exercise your passion for making a real difference in the future of the Martha's Vineyard community by completing the pledge form on the reverse side.

You can also donate on-line at [www.ymcamv.org/support](http://www.ymcamv.org/support).



Also consider one of the following Naming Opportunities:

**Keep vital programs alive into perpetuity by endowing one of them in your family name...**

- After School, Summer Camp Terra Mare, Competitive Swim Clubs (Bonitos, Makos or Masters), Learn to Swim, Child Watch
- Y FOR ALL Financial Assistance for membership and programs
- Community Outreach free programs and events: 3rd Grade Water Safety, FUSION, Alex's Place programs, Special Olympics, Healthy Kids Day, Turkey Burner Day, Senior Health & Fitness Day.

**... OR leave a lasting legacy by dedicating a place in our facility in your family name!**

For more information, contact Sarah Soushek, Financial Development Director at ext. 107 or [ssoushek@ymcamv.org](mailto:ssoushek@ymcamv.org).



YMCA OF MARTHA'S VINEYARD

Swartz Family Facility Home of Alex's Place

111R Edgartown Vineyard Haven Road, Vineyard Haven, MA 02568

P 508 696 7171 F 508 696 6806

[www.ymcamv.org](http://www.ymcamv.org)